

# THE BOSTON BEER COMPANY

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Dear Stockholders,

The increasing news of COVID-19 spikes on the East Coast and around the country is a stark reminder that the pandemic continues. Leading up to our Annual Meeting Of Stockholders on May 18, we'd like to suggest the following:

- Please stay home if you are not feeling well. COVID-19 now shows up like a lot of other illnesses – allergies, colds, etc. The most notable initial symptoms associated with current variants include scratchy throat, sneezing, and runny nose.
- If within two days of attending the Annual Meeting you test positive for COVID-19, we ask that you please let Boston Beer's Director of Health & Safety Mary Ann Polad know via email to [MaryAnn.Polad@bostonbeer.com](mailto:MaryAnn.Polad@bostonbeer.com). Contact tracing remains a critical effort to manage the control the transmission of the virus, particularly for those who may be in higher risk categories. Reporting your positive case may prevent someone else from getting COVID-19.
- Consider taking a COVID-19 test before attending the meeting. The CDC has revised its guidance to suggest testing as close as possible to travel. Testing before joining a large in-person meeting is an easy way to protect others. Testing is not required to attend the meeting.
- Please feel comfortable wearing a mask if you choose to do so. This is not a requirement to attend the meeting. However, the CDC recommends wearing a mask in public settings, based on the emerging and more transmissible variants of COVID-19.

Thank you for your patience and your commitment to keeping yourself and your fellow stockholders safe and healthy. We look forward to seeing you at the meeting!